EMERGENCY MANAGEMENT ASSOCIATION OF TEXAS (EMAT)

BOARD OF DIRECTOR'S MEETING WEDNESDAY, FEBRUARY 26, 2020

11:00 AM - 1:00 PM

MINUTES

Emergency Management Association of Texas (EMAT) President Francisco Sanchez called to order a meeting of the Board of Directors at 11:00 am on Wednesday, February 26, 2020 at the Embassy Suites Hotel in San Marcos, Texas.

Jim Coles conducted a roll call of the Board of Directors and confirmed that the following Board Members were present. They were Brad Britten, Justin Bunch, James Cardoza, Jamie Galloway, Mistie Gardner (by conference call), Dee Harrison, John Henderson, Patrice Reisen-Hicks, Maribel Martinez Mejia, Chip Orton, Steve Rosa, Billy Ted Smith and Gary Wolfe. He announced there was officially a quorum of the Board of Directors present. In addition, the Awards Committee Chair Brian Murray, EMAT Member Shawn Hazard and Jim Coles, EMAT Executive Director were present.

Francisco Sanchez presented the minutes from the Thursday, November 13, 2019 Board Meeting. After a review, the minutes were approved as submitted.

President's Report

Francisco Sanchez welcomed and thanked the Board for their support and the outstanding work being done by EMAT Committees.

Francisco Sanchez reviewed the list of Committees and committee volunteers. He requested that each Committee Chair develop and submit their committee's priorities to prepare for upcoming conference calls.

Executive Director's Report

Jim Coles reported that 2020 membership dues campaign began on October 15, 2019. He presented an Income Statement for 2020 membership dues and reported that there has been received as of, 2020.

There was a discussion of contacting Lone Star Recovery to digitize old files, especially the TGCEMA files. Jim Coles will contact Lone Star to receive an estimate for converting the files to an electronic format.

Treasurer's Report

Dee Harrison presented the Treasurer's Report, which consisted of the Balance Sheet as of October 31, 2019 and the Year-To-Date Profit and Loss Report (January 1-October 31, 2019). She reported that as of October 31, 2019, there was \$6906 in the Wells Fargo checking account and the net income for the year was negative \$16,371. She mentioned that the negative net income was similar to that of the last three years. and she would continue to monitor income and expenses on a monthly basis. She reported that the addition of website advertising income was a good source of non-dues revenue.

Francisco Sanchez reported that he would be appointing a Working Group to review the dues structure and amounts for October 2020 (for the 2021membership renewals). The Working Group will be comprised of representatives from various size agencies and include Dee Harrison as Treasurer and Jim Coles as Executive Director. The goal of the Working Group is to develop membership dues strategies for the next few years. A motion was made by Billy Ted Smith and seconded by James Cardoza to proceed with the Working Group. The motion passed.

Dee Harrison encouraged every Board Member to pay their 2020 membership dues.

After a discussion, the Treasurer's Report was accepted.

Membership

Jim Coles announced that the membership total as of February 28, 2019 was 466, with 429 delegate members, 7 Affiliate Members, 1 Associate Member, 5 Corporate Members and 24 Student Members. After a discussion, the Membership Report was accepted.

TEM COMMISSION

Patrice Reisen-Hicks reported that there have been 4 new TEM applications since the last Board Conference Call. All of the TEM applications have been reviewed and the process of rotating the reviewers has been working great. She reported that 25 TEM applications had been reviewed since January 1, 2019.

Committee Reports

Francisco Sanchez reported that he would continue the quarterly conference calls with all Committee Chairs to review goals and accomplishments.

Awards

Brian Murray reported that the first Call for Awards has been emailed to the membership. He reported that six nominations have been received. Francisco Sanchez recommended that It was suggested that the Excellence in Emergency Management Award be presented to one person in each of the six Board Regions. This expansion would recognize the work and efforts in each Board Region.

Dee Harrison suggested that the Award nomination process be open all year long and after a discussion, it was decided to make that change after the 2020 Awards are presented at the Annual Symposium.

Bylaws

Patrice Reisen-Hicks reported that the Bylaws Committee would review the nomination process. She mentioned she would work closely with Jamie Galloway on the Bylaws wording for the 2021 Board and Officer Elections.

Symposium Planning Committee

Patrice Reisen-Hicks announced that the next Symposium Planning Committee Conference Call would be on November 22, 2019. She announced that the School Track and the Leadership Track were well received at the last Symposium, in addition to the Emergency Management Track. The plans are to continue these three tracks. She mentioned that there might be a Mental Health Workshop included in the Symposium. It was recommended to include a legislative update on mental health in the workshop. She commented that the Symposium continues to improve every year.

She reported the symposium agenda would be finalized by early December 2019. The Call for Presentations were sent in October and she reported that there were enough presentations to fill the Emergency Management track. The President and Board Reception has been reserved at the Hayes County Barbecue again. She mentioned that she would collect sponsor and exhibitor leads at the IAEM Conference.

Patrice Reisen-Hicks commented that the Symposium Flyer was distributed at the TEMAC Meetings.

James Cardoza requested that Continuing Education (CE) credit be provided at the Symposium. After a discussion, Dee Harrison and Laura Gehrig will investigate CE options. Francisco Sanchez requested that the CE issue be assigned to the Training Committee to obtain information and contact information of the CE options.

Patrice Reisen-Hicks thanked Chip Orton for the social media support for promoting the Symposium. She felt that this effort would assist in increasing registrations.

Legislative Committee

Jeb Lacey reported he would be working on a document for the Legislative Committee to use in preparation for the next Legislative Session. He will plan a meeting of the committee to develop legislative goals. He commented that he needs additional committee volunteers and wants to establish contacts for State Representatives and State Senators. He reported that now is the time for establishing a contact system and having emergency managers meet with their elected officials. He reported that communication safety and other emergency management issues would be discussed at the Symposium. He will prepare a draft document for attendees at the Symposium and identify subject matter experts. There will be further discussion relating to Senate Bill 11 and what to expect and what to avoid for the upcoming Legislative Session. He also mentioned the importance of identifying members with contacts with federal representative to work in conjunction with IAEM on issues related to EMPG.

Communications Committee

Chip Orton reported that he was focused on a single issue in preparing and sending a newsletter to the membership before Thanksgiving. He stated that he had received five committee reports, but he needs additional reports.

He announced that he would be working with the Symposium Planning Committee and using social media to promote attendance.

Membership and Marketing Committee

Hallie Frazee, who replaced Chip Orton as Chair, announced that the committee would be meeting to establish goals and put out deliverables. She commented that the committee would support the Symposium Planning Committee.

Hallie Frazee announced the new Membership Certificate, which will compliment the existing Membership Card that is available in each member's profile on the website. She has also worked on an EMAT Membership Flyer that is available on the website and has been included in dues invoice emails.

Hallie Frazee reported that she would organize a membership campaign to focus on membership growth and retention of members.

There was a discussion regarding increasing membership growth in rural areas of the state. The Membership and Marketing Committee will explore ways to reach out to emergency managers in rural areas.

Public Private Partnership

reported that the Public Private Partnership Committee would be meeting to review goals and challenges with the public and private partnership community. The committee would look for new members and potential sponsors.

Training

Francisco Sanchez reported that Laura Gehrig was not on the call, but she would work with her committee on investigating CE options and continue bimonthly webinars. He reported that two webinars have been conducted and there is another one planned. He also has asked the committee to develop a course – "EM 101" for use for new and younger members.

Nominating

Jamie Galloway reported that he would work with the Bylaws Committee to clarify any issues that could arise with Board and Officer elections in 2021.

Other Business

He also suggested that there should be a yearly calendar of Board Meetings for 2020 in order to plan accordingly.

Next EMAT Board of Director's Meeting

Francisco Sanchez reported that the next Board Meeting would be , 2020 on Monday, May 2020 at the TEMC in San Antonio.

With there being no additional business, the meeting adjourned at 1:49 pm.

Respectfully submitted,

Francisco Sanchez President Jim Coles Executive Director