



Emergency Management Association of Texas



Exhibitor & Sponsor Prospectus



4th Annual EMAT Symposium:
Lighting the Way to the Future!

August 29 - September 1, 2010
League City, TX



Who is EMAT?

The Emergency Management Association of Texas (EMAT) is dedicated to the advancement of the field of emergency management both statewide and nationally. To that end, EMAT engages in an array of efforts to advance a statewide emergency management agenda and to promote the professional growth of the emergency management practitioner.

Symposium Attendee Profile

- Emergency Managers (city, county, state, federal)
- Homeland Security Professionals
- Contingency Planners
- Executive Officers
- Fire Chiefs
- Police Chiefs
- Healthcare Disaster Professionals
- Meteorologists
- Educators

Exhibitor Costs

Standard 10' X 10' Booth = \$1050

Larger Booths = \$11 / sq. ft.

Each booth will include floor space, one draped table, skirting, two chairs, one trash can, electricity, and a listing in the Symposium program. No other piping or draping will be available. EMAT Corporate members will also receive a complete list of attendees. Each 10' X 10' booth entitles the exhibiting company to two personnel, who are encouraged to attend the general sessions and break out sessions and participate in meal / social functions.

Exhibitor Contact Information

****Please contact first before sending payment to ensure availability of booth space:**

Shane Stovall, Exhibitor Coordinator

Tel: 972-941-5554

Cell: 972-951-9384

shanes@plano.gov

Exhibitor Payment Information

A deposit of 50% is required to reserve Booth Space. The balance is due on or before August 2, 2010. EMAT accepts Visa, MasterCard, and checks for deposits and payments. Deposits are non-refundable. There will be no refunds of payments after August 2, 2010. If you are faxing your application and payment will be sent separately, please reference the check number on your application.

Checks should be made out to Emergency Management Association of Texas.

Payment should be sent to:

Nancy Davis

Emergency Management Association of Texas

2525 Wallingwood, Bldg. 13A

Austin, Texas 78746

Exhibitor Hall Schedule

Exhibitor Set-Up

Sunday, August 29, 2010

12:00 pm – 5:00 pm

Show Hours

Monday, August 30, 2010

7:00 am – 5:00 pm

Tuesday, August 31, 2010

7:00 am – 3:30 pm

Exhibitor Dismantle

Tuesday, August 31, 2010

3:30 am – 5:30 pm

EMAT uses several means to drive traffic to the Exhibitor Hall including meals, door prizes requiring winners be present, and a silent auction table. Dedicated events include:

Monday, August 30, 2010

Breakfast 7:00 am – 8:00 am

AM Break

PM Break

Tuesday, August 31, 2010

Breakfast 7:00 am – 8:00 am

AM Break

PM Break

Booth Personnel

The cost of each 10' X 10' booth entitles exhibitors to two (2) booth personnel. These individuals may attend all EMAT programmed meals and conference sessions. Additional company representatives are welcome and must be registered.

Booth Space

Booths will be assigned on a first-come, first-reserved basis. EMAT will make all effort possible to physically separate competitors, and exhibitor cooperation in this regard is appreciated.

Subletting of Space

Exhibitor agrees not to assign, sublet, or apportion its space or any part thereof, without written permission of EMAT.

EMAT Symposium Liability

EMAT assumes no liability whatsoever for loss or damage, through any cause, of goods, or other materials owned, rented, or leased by the exhibitor. The exhibitor shall indemnify EMAT against and hold it harmless for any complaints, suits, or liabilities resulting from the negligence of the exhibitor in connection with the exhibitor's use of the display space.

Cancellations

In the event that it is necessary to cancel your company's reserved booth, no refunds will be made after August 2, 2010. All cancellations must be in writing.

Sponsor Information

EMAT Symposiums are made possible by the generosity of not only exhibitors, but also our sponsors. Benefits of sponsorship include visibility, increased name recognition, and building awareness of products and services. Additional benefits include an exhibit table, and company name and/or logo in the conference materials.

Due to limited availability, sponsorships will sell out quickly. Applications will be accepted on a first come, first served basis. Please call Shane Stovall at (972) 941-5554 for additional information on available sponsorships.

Available Sponsorship Opportunities

Platinum Sponsor **\$7,500 each**

- Two (2) Conference registrations at no charge
- 10' x 10' exhibitor space
- Listing in the conference program
- Recognition of the Sponsorship by the EMAT President during General Session
- Conference attendee list
- Five (5) minute speaking opportunity in vendor hall during break or meal
- 1 year Corporate Membership to EMAT included
- Promotion of Sponsorship on the EMAT Website
- 20" X 30" signage recognizing Sponsorship placed outside Exhibit Hall
- Company Banner (provided by Sponsor) to be hung in General Session Room

Gold Sponsor **\$5,000 each**

- Two (2) Conference registrations at no charge
- 10' x 10' exhibitor space
- Listing in the conference program
- Recognition of the Sponsorship by the EMAT President during General Session
- Conference attendee list
- Five (5) minute speaking opportunity in vendor hall during break or meal
- 1 year Corporate Membership to EMAT included
- 1/2 page black and white advertisement in the conference program
- 20" X 30" signage recognizing Sponsorship placed outside Exhibit Hall

Silver Sponsor **\$3,500 each**

- Two (2) Conference registrations at no charge
- 10' x 10' exhibitor space
- Listing in the conference program
- Recognition of the Sponsorship by the EMAT President during General Session
- Conference attendee list
- Black and White logo in Conference program
- 20" X 30" signage recognizing Sponsorship placed outside Exhibit Hall

Exclusive Events and Items

There are several events throughout the EMAT Symposium that are available for exclusive sponsorship. These events include:

Events

- Breaks
- Breakfasts
- Lunches
- President's Reception (Monday Night)
- Member Appreciation Banquet (Tuesday Night)

Items

- Flash Drives
- Tote Bags

The costs of sponsorship on these events are to be determined based on the amount of registrants at the Symposium. However, if you are interested in sponsoring an event exclusively, please contact Shane Stovall at (972) 941-5554.

Door Prizes

Door prizes will be given away at the Member Appreciation Banquet (Tuesday Night). If your company is interested in donating a door prize, please contact Shane Stovall at (972) 941-5554.

Silent Auction

EMAT will be holding a Silent Auction with proceeds going to the EMAT Scholarship Fund. If your company is interested in donating an item(s) for the EMAT Silent Auction, please contact Shane Stovall at (972) 941-5554.

Sponsorship Fees

A deposit of 50% is due on Silver, Gold and Platinum Sponsorships with this signed application to reserve the sponsorship. The balance is due on or before August 2, 2010. EMAT accepts Visa, MasterCard, and checks for deposits and payments. Deposits are non-refundable. There will be no refunds of payments after August 2, 2010. If you are faxing your application and payment will be sent separately, please reference the check number on your application.

Advertisements and Logos

Advertisements and logos must be in black and white and submitted in a JPEG, PDF or TIF format that is 300 DPI or better. If they are not submitted in this manner, they cannot be used. Advertisements should be sent electronically to shanes@plano.gov by **July 16, 2010. Ads and logos not received by that date will not be included.** A full-page ad is 5 inches wide by 8 inches tall; half page ads are 5 inches by 4 inches tall.



Emergency Management Association of Texas
4th Annual EMAT Symposium: *Lighting the Way to the Future!*
South Shore Harbour Resort & Conference Center, League City, Texas
August 29 – September 1, 2010

Exhibitor and Sponsor Application and Contract

In accordance with the regulations governing the rental of exhibit space and sponsorship outlined in this contract, the undersigned hereby applies to participate as an exhibitor and/or sponsor of the 4th Annual EMAT Symposium. We have read and agree to the stated regulations. We understand that these regulations are incorporated into this contract by reference, and that this application becomes a contract when accepted and confirmed by EMAT. We understand that all fees are to be paid in full on or before August 2, 2010.

Section 1: Organization Information

Organization Name: _____
(as it will be listed)
 Street Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Website: _____

Section 2: Exhibitor Fees

(Do not fill out if Sponsoring at Platinum, Gold, or Silver Level – go to Section 3)

- My organization, as listed above, would like to be an exhibitor at the 2010 EMAT Annual Symposium.

Choose one:

- My organization will need _____ 10' x 10' booth spaces at \$1,050 each.
Total _____
- My organization will need an exhibit space larger than 10' x 10'. We will need _____ sq ft.
At \$11 / sq ft, total cost will be _____

Payment in full is due no later than Monday, August 2, 2010. EMAT accepts Visa, MasterCard, and checks for deposits and payments.

- Check enclosed
- Credit Card **Check One:** Visa MasterCard American Express

Name on Card: _____ Card #: _____ Exp Date: _____

Full Billing Address: _____

Signature: _____

Section 3: Sponsorship Opportunities and Fees

- Platinum Level \$7,500
- Gold Level \$5,000
- Silver Level \$3,500
- Other \$_____

A deposit of 50% is due on Silver, Gold and Platinum Sponsorships with this signed application to reserve the sponsorship. The balance is due on or before August 2, 2010.

- Check enclosed
- Credit Card **Check One:** Visa MasterCard American Express

Name on Card: _____ Card #: _____ Exp Date: _____

Full Billing Address: _____

Signature: _____

EMAT Tax ID # 76-0316601

Section 4: Sponsorship Opportunities and Fees

Door Prize:

- My organization will donate a door prize to be given away at the Member Appreciation Banquet

Description of Item: _____

Silent Auction:

- My organization will donate an item for the Silent Auction – proceeds to benefit the EMAT Scholarship Fund.

Description of Item: _____

Section 5: Pre-Planning Contact

Designate below the name of the person in your organization who is to receive all pre-conference correspondence and information, including confirmations, scheduling updates, and other pertinent information related to the Symposium. It will be the responsibility of this person to share any and all conference information and updates with other affected staff within the organization.

Name _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Section 6: Complimentary Registration

All EMAT Symposium Exhibitors and Sponsorships include two (2) complimentary conference registrations. Please complete the information below listing the person(s) to receive the complimentary registration. Additional attendees from the sponsoring organization must register online at the current prevailing rate. If more attendees are submitted than the allotted number of complimentary registrations, the first two persons listed will receive the complimentary registrations and all others will be charged at the current prevailing rates.

Name: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Name: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Section 7: Signature and Acceptance of Terms

This application must be signed in order to confirm reservations.

I have read and understand the information provided and agree to abide by the rules and provisions set forth in this document, the conference brochures, and those which govern the membership and the board of directors of the Emergency Management Association of Texas. ***Please contact Shane Stovall at (972) 941-5554 if you plan to exhibit and/or sponsor to ensure that your space and/or sponsorship is reserved.***

Signature	Title	Date
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Mail this completed contract and payment to: Nancy Davis
Emergency Management Association of Texas
2525 Wallingwood, Bldg. 13A
Austin, Texas 78746

Or fax to: (512) 329-8943

For any questions regarding payment, please contact: Nancy Davis, (877) 306-EMAT (3628)

For any other questions please contact: Shane Stovall (972) 941-5554